

# Embedded Tech Trends

*2013: Embedded Technologies in Action*

“The Business and Technology Forum for Critical Embedded Systems”

## Analyst Viewpoints

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## IMS Research

2012 Update



# IMS Research: Supplier Ranking

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## Market Rank Estimates for Suppliers of VITA Technologies

In Revenue

Company Name	2008	2009	2010	2011
GE Intelligent Platforms	1st	1st	1st	1st
Mercury Computer Systems	5th	3rd	4th	2nd
Emerson Network Power	3rd	5th	2nd	3rd
Curtiss-Wright Control Embedded Computing	2nd	2nd	2nd	4th
Kontron	4th	4th	5th	5th

[Other Suppliers in the top 9 for 2011 include (in no order): Aitech, Concurrent Technologies, Extreme Engineering and Eurotech]

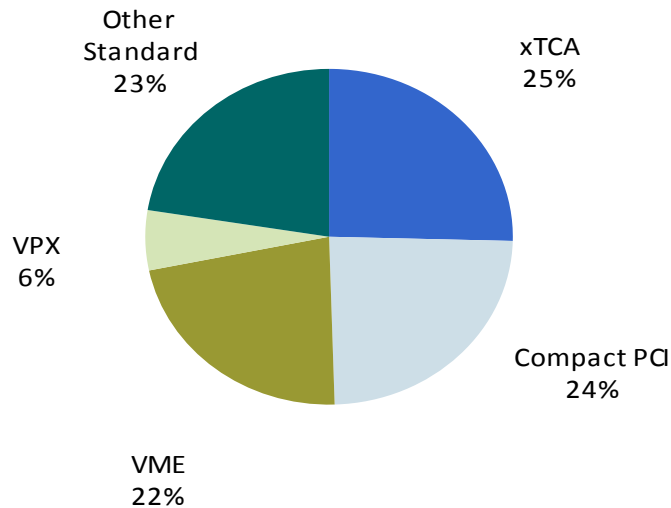
Market Estimate	\$496M	\$456M	\$430M	\$450M
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**Source: IMS Research, May 2012**

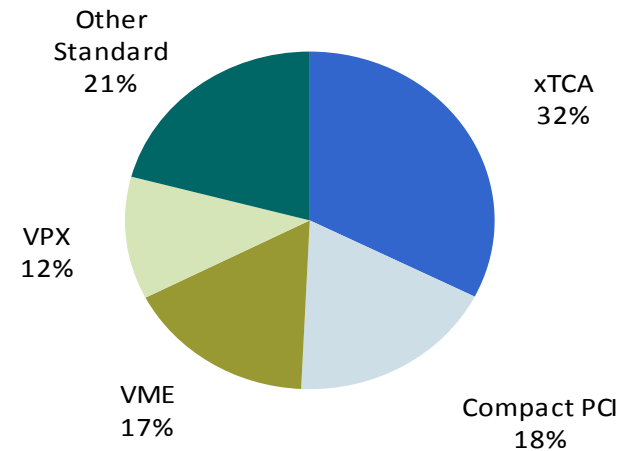
# The World Market for Single Board Computers by Form Factor

Comparitive Market Size - 2012 vs 2016

2012 Total = 1.6 Bn USD



2016 Total = 2.0 Bn USD



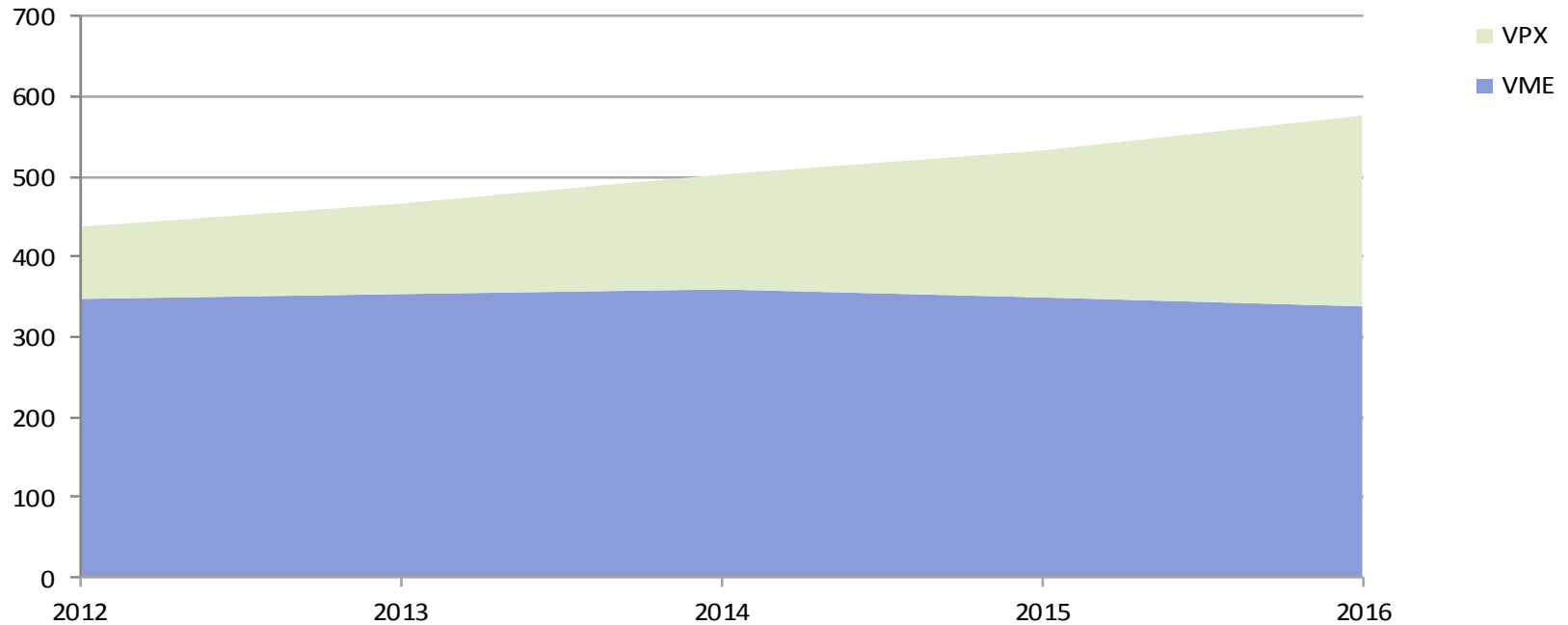
Source: IMS Research

May-12

# VME and VPX Changing Product Mix

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Revenue Share (\$)

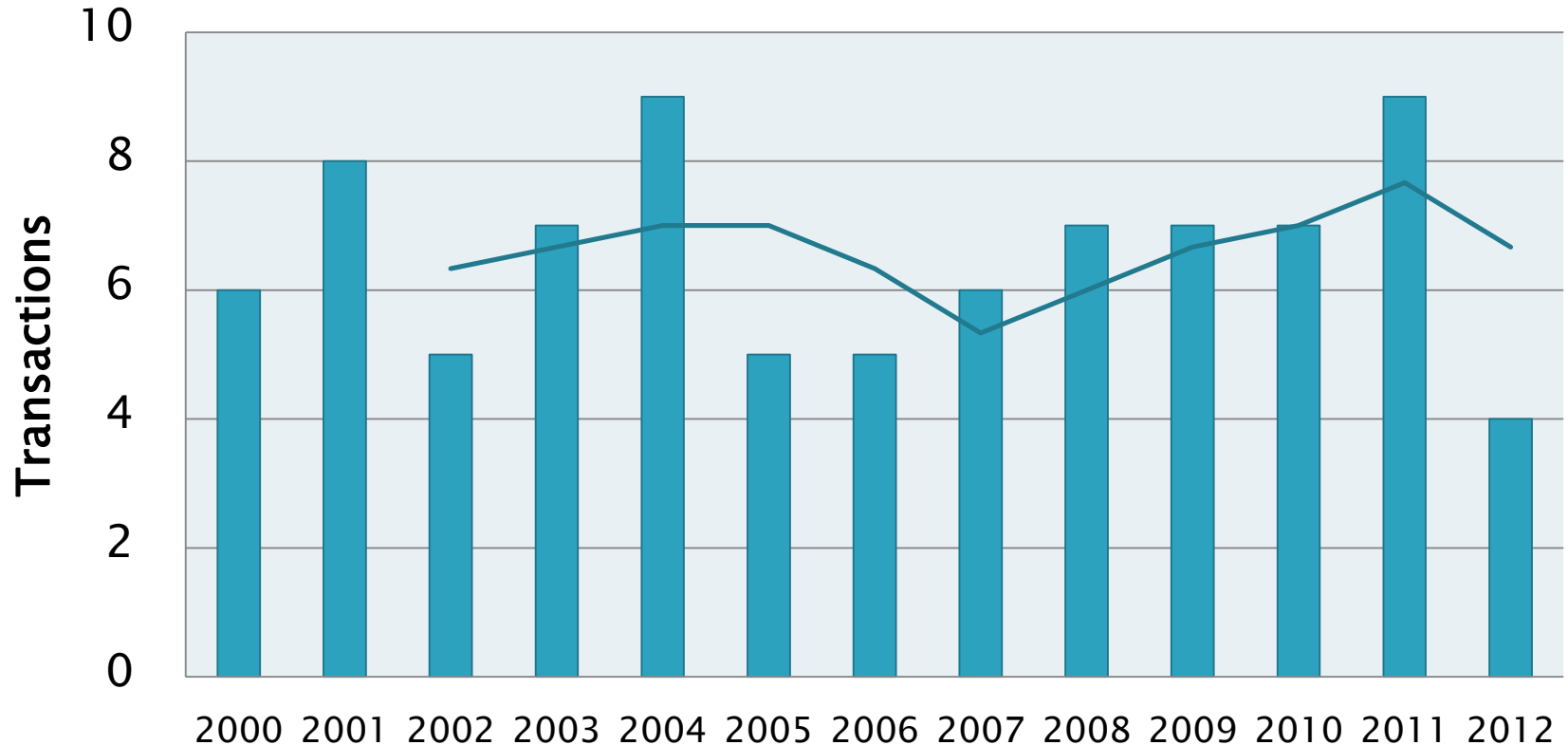


Source: IMS Research

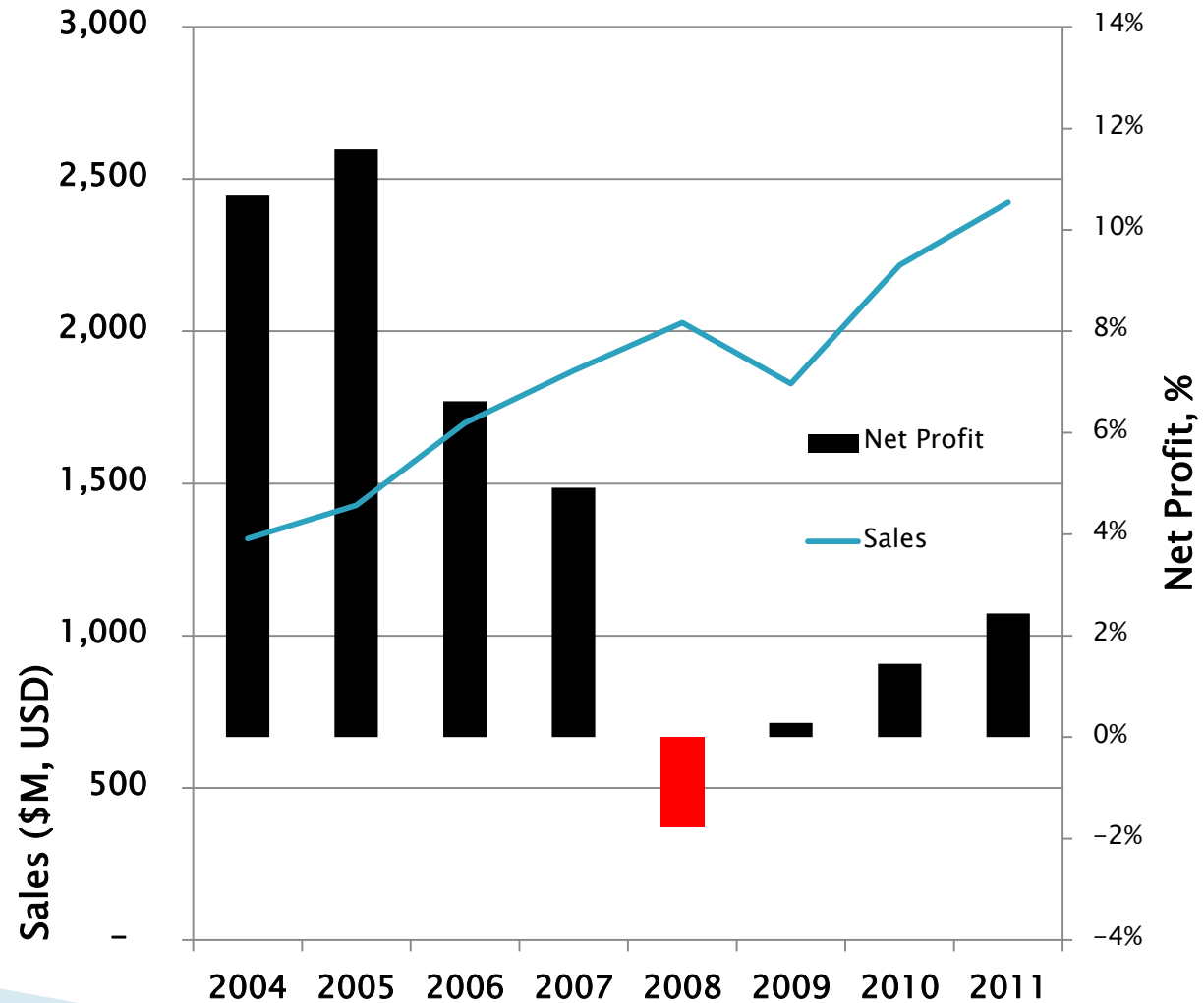
May-12

# Mergers and Acquisitions

## Mergers & Acquisitions



# Market Basket



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## Intelligent Systems





# Embedded World and Mobile Compute World Collide

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Mobile Computer World

Embedded World

Mobility  
Flexibility  
Rapid Innovation

Stability  
Longevity  
Quality/Reliability

## Creation of Intelligent Systems Segment

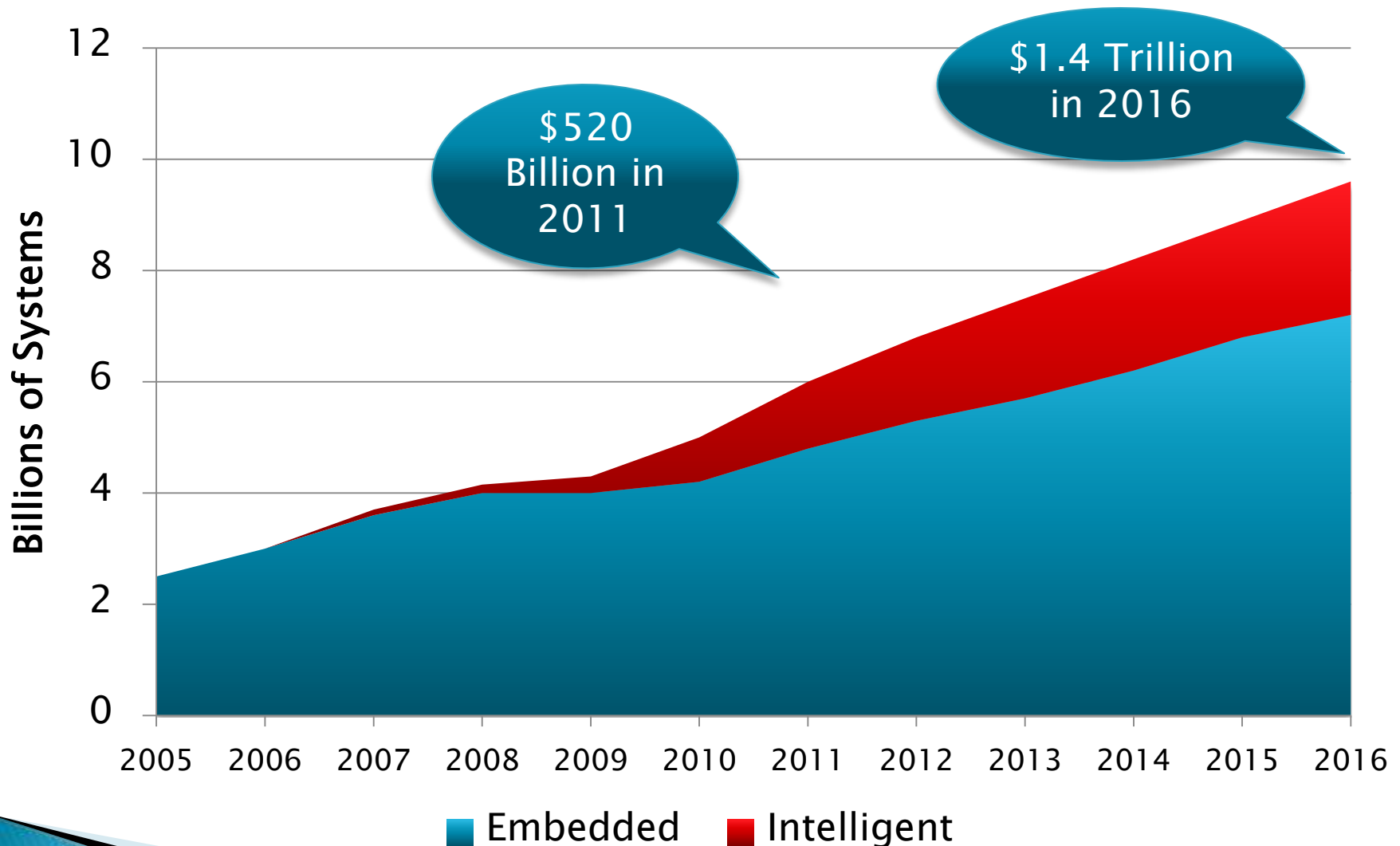
- ▶ Multi-core/Advanced Processors
- ▶ Always on/intelligent connectivity
- ▶ High-level OS and User-Machine Interface
- ▶ Data Generation and analysis

## Intelligent Systems are:

- ▶ Connected
- ▶ Secure
- ▶ Managed
- ▶ Intelligent

# Systems Revenue and Shipments, 2005–2016

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Agenda

*Intelligent systems do not include PCs or mobile phones*

*Source: IDC 2011*

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# Thank you

Agenda